



# Assumption University

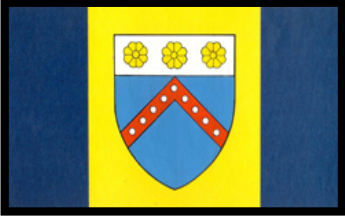
## Martin de Tours School of Management and Economics (MSME)

### Department of Finance



**(New Curriculum<sup>3</sup>)**

**For students ID601XXXX and above only  
Since semester 1/2017**



# Department of Finance

Finance is both the art and science of money management. It is an integral part of all modern economies and also important to the success of any entity: individuals, businesses and government. Finance Program provides the students with the theoretical financial principles, analytical tools, and practical knowledge for making ethical and sound financial decision in a modern business environment.

The program offers **only ONE major concentration: Investment** and **eight** business concentrations. It also prepares the students for a variety of professional careers in the both financial and non-financial services industries as well as further study in a higher degree.

Investment concentration covers the investment options, investment objectives, investment strategies and portfolio management. The students need to analyze the best alternative investment opportunities given a risk and return objectives.

## **Dr. Pathathai Sinliamthong**

### **Chairperson**

#### **Contact Information:**

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#### **Department of Finance:**

- **Official website:** <http://www.aufinance.net>
- **Official Facebook:** <http://www.facebook/aufinancelive>
- **Official line@:** @aufinance

*P.S.* Should the students need further information, please feel free to contact me at the office or via e-mail address. Advices, comments and recommendations are always welcome.

**\*\* Please follow study plan strictly \*\***

## Department of Finance's Objectives

- To provide the students with **theoretical financial knowledge and quantitative skills** required for successful **business professions and entrepreneurs, further studies** as well as **professional accreditations**
- To enhance the students **analytical, logical and critical thinking skills** in dealing with problems
- To enhance the students **critical vision towards making successful strategic, ethical and sound financial decisions**

## Department of Finance's Vision

To be recognized as a **leading** international finance program in Thailand producing **high quality graduates**

## Department of Finance's Mission

To produce **competent graduates** with the necessary **knowledge and skills** to **make wise and ethical decisions** to shape the future success of the organizations

## B.B.A. Curriculum Structure

Requirements	Number of Courses	Numbers of Credits
<b>General Educational Courses:</b>	<b>14</b>	<b>40</b>
Language Courses	5	15
Social Science Courses	4	12
Humanity Courses	3	7
Science and Mathematics Courses	2	6
<b>Professional Courses:</b>	<b>33</b>	<b>93</b>
<b>Business Core Courses</b>	18	48
<b>Major Required Courses</b>	10	30
<b>Concentration Courses</b> Plan A: Major Concentration* Plan B: Business Concentration* Plan C: Major Electives*	5	15
<b>Free Elective Courses</b>	<b>3</b>	<b>9</b>
<b>Total</b>	<b>50</b>	<b>142</b>

### Note\*

#### **Plan A: Major Concentration service**

Choose **one** major concentration (Investment) and take all **five** courses.

#### **Plan B: Business Concentration**

Choose **one** business concentration (Accounting, Industrial Management and Logistics, Insurance, International Business Management, Management Information Systems, Management-Leadership and Entrepreneurship, Marketing, or Real Estate) and take all **five** courses.

#### **Plan C: Major Electives**

Choose **five** courses from major elective courses.

## Plan B: Finance (for students from other majors to take as Plan B)

The following subjects are **Plan B: Finance Subjects**:

1/2012 (ID 551XXXX – 59XXXXX)		1/2017 (ID 601XXXX and above)	
Code	Subject Name	Code	Subject Name
FIN3711	Investment	<b>FIN 3201</b>	Investment
FIN3712	Money and Capital Market		
FIN3713	Business Valuation and Analysis		
		<b>FIN 3102*</b>	Business and Economic Analysis for Decision Making
FIN4813	Financial Management (For MGT students, substitute FIN4813 with FIN4832)	<b>FIN 4101*</b>	Financial Management
FIN4815	Bank Management	<b>FIN 3203</b>	Bank Management
		<b>FIN 3231</b>	Financial Feasibility Planning

**Note\*:**

- For MGT students, substitute FIN3102 with FIN3202 Financial Reporting and Analysis.
- For MGT students, substitute FIN4101 with FIN4102 International Finance

## Finance Major Required Courses (30 Credits)

The students must take all **ten major required courses\***.

Course Code	Course Title	Year/** Semester (Y/S)	Prerequisites+
<b>FIN 3102</b>	Business and Economic Analysis for Decision Making	3/1	FIN 2201 + ECO 2202
<b>FIN 3201</b>	Investment	3/2	FIN 3101 + ECO 2202 + 90 Cr
<b>FIN 3202</b>	Financial Reporting and Analysis	3/2	FIN 3101 + 90 Cr
<b>FIN 3203</b>	Bank Management	3/2	FIN 3101 + 90 Cr
<b>FIN 4101</b>	Financial Management	4/1	FIN 3101+ 109 Cr
<b>FIN 4102</b>	International Finance	4/1	FIN 3101 + 109 Cr
<b>FIN 4103</b>	Derivatives Securities	4/1	FIN 3201 + 109 Cr
<b>FIN 4104</b>	Quantitative Analysis for Financial Decisions	4/1	FIN 3201 + 109 Cr
<b>FIN 4201</b>	Special Topics in Finance	4/2	FIN 4104 + 127 Cr
<b>FIN 4202</b>	Corporate Strategies and Financial Policies	4/2	FIN 4101 + 127 Cr

### ***Additional Information:***

- FIN 3102, FIN 3202, FIN 4201 new subjects
- FIN 3201 = FIN 3711, FIN 3202 = FIN 3726,
- FIN 3203 = FIN 4815, FIN 4101 = FIN 4813
- FIN 4102 = FIN 4812, FIN 4103 = FIN 4922/4831
- FIN 4104 = FIN 4911/4814, FIN 4202 = FIN 4921/4816

### **Note:**

\* ***All major required courses are offered in the first and the second semester, not in summer (“C” is the passing grade.)***

\*\* ***Suggested study plan in the specified year/semester (Y/S).***

+ ***Prerequisites*** must be completed before taking the subject.

(N) New subject offered.

In addition to the major required courses, the students **must choose one of the three concentrations: Plan A, Plan B or Plan C.**

## **Plan A: Major Concentration Courses (15 Credits)**

Students pursuing **PLAN A\*** must select a concentration in the **major area** and study the five specified courses.

### **PLAN A: Investment**

1/2012 (ID 551XXXX – 59XXXXX)		1/2017 (ID 601XXXX and above)			
Code	Subject Name	Code	Subject Name	Y/S**	Pre-req+
FIN 3728	Fixed Income Securities	<b>FIN 3211</b>	Fixed Income Securities	3/2	FIN 3101 + 90 Cr
FIN 3727	Real Estate Investment Analysis and Valuation	<b>FIN 3212</b>	Real Estate Investment and Entrepreneurs	3/2	FIN 3101 + 90 Cr
		<b>FIN 4111</b>	Financial Modeling	4/1	FIN 3201 + 109 Cr
FIN 4817	Portfolio Management and Security Analysis	<b>FIN 4112</b>	Portfolio Management and Security Analysis	4/1	FIN 3201 + 109 Cr
FIN 4811	Risk Management	<b>FIN 4211</b>	Risk Management	4/2	FIN 3201 + 127 Cr
FIN 4818	Seminar in Investment				

#### ***Additional Information:***

- FIN 3211 = FIN 3728/4732, FIN 3212 = FIN 3727/3832
- FIN 4211 = FIN 4811, FIN 4112 = FIN 4817/3731
- FIN 4111 = FIN 4925

#### **Notes:**

#### **Plan A: Corporate Financial Management (no longer offered)**

\* ***All major concentration courses' passing grades ("A" to "D" Grade)***

\*\* ***Subjects are offered during stated year/semester (Y/S).***

***Suggested study plan in the specified year/semester.***

+ ***Prerequisites*** must be completed before taking the subject.

(N) ***New subjects offered.***



## Plan B: Business Concentration Courses (15 Credits)

Students pursuing **PLAN B\*** must select a concentration in other **business areas** and study the five specified courses.

### B1. Accounting (ACT)

Course Code	Course Title	Year/** Semester	Prerequisites+
ACT 3602	Intermediate Accounting I	ALL	ACT 1600
ACT 3603	Intermediate Accounting II	ALL	ACT 1600
ACT 3614	Taxation I	ALL	BG 1401
ACT 3622	Cost Accounting	ALL	ACT 2620
ACT 3629	Profits Planning and Control	ALL	ACT 2620

### B2. Industrial Management and Logistics (IML)\*\*\* (For students ID511XXXX and above only)

Course Code	Course Title	Year/** Semester	Prerequisites+
IML 3201	Business Analytics	<b>Consult with IML Department for semester and year offering of the subjects</b>	SA 2200
IML 3203	Logistics and Supply Chain Management		MGT 2900
IML 3204	Industrial Safety and Risk Management		MGT 2900
IML 4201	Lean Manufacturing and Agile Supply Chain		IML 3203 + MGT 3905
IML 4203	Quality Management		MGT 3905

### B3. Insurance Management (INS)\*\*\* (For students ID511XXXX and above only)

Course Code	Course Title	Year/** Semester	Prerequisites+
INS 3101	Principles of Risk Management and Insurance	<b>Consult with INS Department for semester and year offering of the subjects</b>	None
INS 3201	Property Insurance		INS 3101
INS 3202	Casualty Insurance		INS 3101
INS 3301	Principles of Life Assurance		INS 3101
INS 4302	Accident, Health and Group Insurance		INS 3101

#### B4. International Business Management (IBM)

Course Code	Course Title	Year/** Semester	Prerequisites+
IBM 3101	Cross Culture Human Resource Management	ALL	IBM 2201
IBM 3102	Export-Import Policy and Strategy	ALL	IBM 2201
IBM 3203	International Management	ALL	IBM 3101
IBM 4115	International Products and Brand Planning	ALL	MKT 2280 + IBM 3203
IBM 4208	International Strategic Management	ALL	IBM 3203

#### B5. Management Information Systems (MIS)

Course Code	Course Title	Year/** Semester	Prerequisites+
MIS 3111	Business Process Management	<b>Consult with MIS Department for semester and year offering of the subjects</b>	MIS 2111
MIS 3121	Database Systems		MIS 2111
MIS 4111	Information Systems Project Management		MIS 2111
MIS 4122	Business Intelligence		MIS 2111
MIS 4211	Information Systems Strategy, Management and Acquisition		MIS 4111

#### B6. Management-*Leadership and Entrepreneurship* (MGT)

Course Code	Course Title	Year/** Semester	Prerequisites+
MGT 3901	Organization Theory	<b>Consult with MGT Department for semester and year offering of the subject</b>	MGT 2900
MGT 3917	Innovation and Change Management		MGT 2900
MGT 3922	Introduction to New Ventures		MGT 2900
MGT 3942	Organization Behavior		MGT 2404 + MGT 2900
MGT 4916	Negotiation Strategy		MGT 2404 + MGT 2900

## B7. Marketing (MKT)

Course Code	Course Title	Year/** Semester	Prerequisites+
MKT 3102	Integrated Marketing Communications	ALL	MKT 2280
MKT 3525	Sales Management	ALL	MKT 2280
MKT 3530	Consumer Behavior	ALL	MGT 2404 + MKT 2280
MKT 4725	Competitive Analysis and Strategy	ALL	MKT 2280 + 90 Cr
MKT 4730	Marketing Management	ALL	MKT 2280 + MGT 2900 + 106 Cr

## B8. Real Estate (REM)

Course Code	Course Title	Year/** Semester	Prerequisites+
REM 3111	Principles of Real Estate	<b>Consult with REM Department</b>	MGT 1101
REM 3112	Real Estate Law		None
REM 3113	Real Estate Economics		ECO 2201 + ECO 2202
REM 3114	Building Design and Construction Techniques		None
REM 3211	Principles of Real Estate Development		MGT 2900 + REM 3111

### Notes:

\* **All business concentration courses' passing grades ("A" to "D" Grade)**

\*\* **Subjects are offered only in a stated year/semester (Y/S) (ALL = 1<sup>st</sup> and 2<sup>nd</sup> semester).**

\*\*\* **For students ID 511XXXX and above only**

+ **Prerequisites** must be completed before taking the subject.

## Plan C: Major Elective Courses (15 Credits)

Students pursuing **PLAN C\*** must select any **five courses** from the following major elective courses.

<b>Course Code</b>	<b>Course Title</b>	<b>Y/S **</b>	<b>Prerequisites+</b>
<b>MIS 3122</b>	Principles of Electronic Commerce	=	MIS 2111
<b>MIS 4112</b>	Digital Marketing Technology	=	None
<b>MIS 4113</b>	Digital Banking and Payment Systems	=	None
<b>MIS 4117</b>	Knowledge Management Systems	=	None
<b>MIS 4124</b>	Data Mining	=	MIS 3121
<b>MIS 4125</b>	Data Visualization	=	None
<b>MIS 4142</b>	Big Data	=	None
<b>ECO 2551</b>	Introduction to Econometrics	=	ECO 1251 or SA 2200
<b>FIN 3211</b>	Fixed Income Securities	3/2	FIN 3101 + 90 Cr
<b>FIN 3212</b>	Real Estate Investment and Entrepreneurs	3/2	FIN 3101 + 90 Cr
<b>FIN 3231</b>	Financial Feasibility Planning	3/2	FIN 3101 + 90 Cr
<b>FIN 3232</b>	Venture Capital and Entrepreneurial Finance	-	FIN 3101 + 90 Cr
<b>FIN 3233</b>	Import-Export Procedure and Financing	-	FIN 3101
<b>FIN 3234</b>	Central Banking System and Policy	-	FIN 2201 or ECO 2541
<b>FIN 3235</b>	Managerial Economics	-	ECO 2201 + ECO 2202
<b>FIN 3236</b>	Laws and Practices in Finance	-	FIN 3101
<b>FIN 3237</b>	Wealth Management and Financial Planning	-	FIN 3101
<b>FIN 4111</b>	Financial Modeling	4/1	FIN 3201 + 109 Cr
<b>FIN 4112</b>	Portfolio Management and Security Analysis	4/1	FIN 3201 + 109 Cr
<b>FIN 4211</b>	Risk Management	4/2	FIN 3201 + 127 Cr
<b>FIN 4231</b>	Behavioral Finance	-	FIN 3101 + MGT 2404
<b>FIN 4232</b>	Financial Mathematics	-	FIN 3201
<b>FIN 4233</b>	Valuation	-	FIN 3202 + 109 Cr
<b>FIN 4234</b>	Investment Banking	-	FIN 3201 + 109 Cr
<b>FIN 4235</b>	Individual Research in Finance	--	Departmental Approval + 127 Cr
<b>FIN 4236</b>	Internship in Finance	--	Departmental Approval + 127 Cr

### ***Additional Information:***

- FIN 3211 = FIN 3728/4732, FIN 3212 = FIN 3727/3832
- FIN 3231 = FIN 3724, FIN 3232 = FIN 4832,
- FIN 3233 = FIN 3716/4723, FIN 3234 = FIN 3723
- FIN 3235 = FIN 3725, FIN 3236 = FIN 4721
- FIN 4111 = FIN 4925, FIN 4112 = FIN 4817/3731
- FIN 4211 = FIN 4811, FIN 4231 = FIN 4821
- FIN 4232 = FIN 3734
- MIS 4113 = BIS 3687, ECO 2551 = ECO 3715
- FIN 4233, FIN 4234, FIN4236 new subjects
- MIS 3122, 4112, 4117, 4124, 4125, 4142 new subjects
- BIS 3348, BIS 3588, ECO 3722 removed

### **Notes for Subjects under Plan C:**

- \* ***All major elective courses' passing grades ("A" to "D" Grade)***
- \*\* *Subjects are offered only in a stated year/semester (Y/S).  
(ALL = 1<sup>st</sup> and 2<sup>nd</sup> semester).*
- = *Please consult with Chairperson of respective Department*
- **Subjects may be opened upon request with certain condition.**
- Consult with concerned Department Chairperson
- + **Prerequisites** must be completed before taking the subject.
- (N) New subjects offered.

**Free Elective Courses (9 credits)**

Students must choose three courses from the School of Management or others faculties.

**Note:** The following subjects are **NOT ALLOWED** to enroll as **free elective** courses because the subjects have the same content as subjects required to take under MSM&E.

<b>Course Code</b>	<b>Course Name</b>
<b>BG 1112 or GE 1202 or GE 1207</b>	General Psychology Fundamental Psychology
<b>BG 1203</b>	Fundamentals of Statistics
<b>BG 1402 or GE 1203</b>	Business, Society and Government Society, Politics and Economics
<b>ECO 2220</b>	Introduction to Economics
<b>ECO 2531</b>	Principles of Microeconomics
<b>ECO 2541</b>	Principles of Macroeconomics
<b>GE 1101</b>	Thai Civilization
<b>GE 1203</b>	Society, Politics and Economics
<b>GE 1404</b>	Thai Culture and Tradition (For Comm. Arts Students only) = BG1405 Thai Language and Culture
<b>PC 3803 or PC 3311 or PC 3311</b>	Personality and Social Interactive Acting for Personality/Social Interaction
<b>ACT 1601</b>	Fundamentals of Financial Accounting (For Arts Students)
<b>ACT 1602</b>	Fundamentals of Financial Accounting (For Science and Technology Students)
<b>Subject with 1 or 2 credits</b>	GS 1000 Use of Library MA 1101 Applied Composition I

**Subjects with New Names and Codes:**

The followings are some examples of some courses with new codes and names.

Previous Code/Name		New Code/Name	
BG1000	Communication in Thai	GE 1403	Communication in Thai <i>(For Thai students only)</i>
BG1010	Thai Language and Culture	<b>GE 1401</b>	<b>Language and Communication Skills</b> <i>(For International Students only)</i>
			<i>(GE1405 Thai Language and Culture)for non-Thai students</i>
BG1100	Physical Education	GE 1204	Physical Education
BG1202	Science, Man and His Environment	GE 1301	Environmental Science
BG2402	Ethics	GE 2202	Ethics
BIS1140	Microcomputer Application	MIS 1221	Computer Literacy
GS1000	Use of Library	GE 1201	Information and Literacy Skills
GS1001	Thai Civilization	GE 1101	Thai Civilization <i>(For International Students only)</i>
GS1002	Basic Philosophy	GE 1102	Introduction to Philosophy
GS1003	World Civilization	GE 2101	World Civilization
GS2002	Introduction to Logic	GE 2103	Art of Reasoning

**Note:**

- For further inquiries, please contact MSME office or check at our website:  
<http://www.aufinance.net>

## Finance Program's Suggested Study Plan

### BACHELOR OF BUSINESS ADMINISTRATION FINANCE AND BANKING PROGRAM

#### First Year (Freshman)

##### *First Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
BG 1001	English I	3 (2 – 3)
MA 1200	Mathematics for Business	3 (3 – 0)
SA 1201	Statistics I	3 (3 – 0)
BG 1400	Business Law I	3 (3 – 0)
GE 1204	Physical Education	1 (1 – 0)
GE 1301	Environmental Science	3 (3 – 0)
GE 1403	Communication in Thai	<u>3 (3 – 0)</u>
		<b><u>19</u></b>

##### *Second Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
ACT 1600	Fundamentals of Financial Accounting	3 (3 – 0)
BG 1002	English II	3 (2 – 3)
BG 1401	Business Law II	3 (3 – 0)
SA 2200	Statistics II	3 (3 – 0)
ECO 2201	Microeconomics	3 (3 – 0)
MIS 1221	Computer Literacy	0 (0 – 2)
MGT 1101	Introduction to Business	<u>3 (3 – 0)</u>
		<b><u>18</u></b>



## Second Year (Sophomore)

### *First Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
ACT 2620	Fundamentals of Managerial Accounting	3 (3 – 0)
BG 2000	English III	3 (2 – 3)
ECO 2202	Macroeconomics	3 (3 – 0)
MIS 2111	Introduction to Management Information Systems	3 (3 – 0)
MGT 2404	Managerial Psychology	3 (3 – 0)
MGT 2900	Principles of Management	<u>3 (3 – 0)</u>
		<b><u>18</u></b>

### *Second Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
BG 2001	English IV	3 (2 – 3)
FIN 2201	Principles of Finance	3 (3 – 0)
GE 2101	World Civilization	3 (3 – 0)
GE 2202	Ethics	3 (3 – 0)
IBM 2201	International Business Environment	3 (3 – 0)
MKT 2280	Principles of Marketing	<u>3 (3 – 0)</u>
		<b><u>18</u></b>

## Third Year (Junior)

### *First Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
MIS 2221	Quantitative Analysis Tools	0 (0 – 2)
FIN 3101	Corporate Finance	3 (3 – 0)
FIN 3102	Business and Economic Analysis for Decision Making	3 (3 – 0)
MGT 3905	Operations Management	3 (3 – 0)
MGT 3907	Business Communication	3 (3 – 0)
<b>Two Free Elective Courses</b>		<b><u>6 (6 – 0)</u></b>
		<b><u>18</u></b>

### *Second Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 3201	Investment	3 (3 – 0)
FIN 3202	Financial Reporting and Analysis	3 (3 – 0)
FIN 3203	Bank Management	3 (3 – 0)
MGT 3940	Business Research Methodology	3 (3 – 0)
<b>One Plan A / Plan B / Plan C Course</b>		<b>3 (3 – 0)</b>
<b>One Plan A / Plan B / Plan C Course</b>		<b><u>3 (3 – 0)</u></b>
		<b><u>18</u></b>

## Fourth Year (Senior)

### *First Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 4101	Financial Management	3 (3 – 0)
FIN 4102	International Finance	3 (3 – 0)
FIN 4103	Derivatives Securities	3 (3 – 0)
FIN 4104	Quantitative Analysis for Financial Decisions	3 (3 – 0)
<b>One Plan A / Plan B / Plan C Course</b>		<b>3 (3 – 0)</b>
<b>One Plan A / Plan B / Plan C Course</b>		<b><u>3 (3 – 0)</u></b>
		<b><u>18</u></b>

### *Second Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0– 0)
FIN 4201	Special Topics in Finance	3 (3 – 0)
FIN 4202	Corporate Strategies and Financial Policies	3 (3 – 0)
MGT 4914	Entrepreneurship	3 (3 – 0)
<b>One Plan A / Plan B / Plan C Course</b>		<b>3 (3 – 0)</b>
<b>One Free Elective Course</b>		<b><u>3 (3 – 0)</u></b>
		<b><u>15</u></b>

## Suggested Study Plan (Plan A: Major Concentration)

### (PLAN A: INVESTMENT)

#### Third Year (Junior)

##### *First Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
MIS 2221	Quantitative Analysis Tools	0 (0 – 2)
FIN 3101	Corporate Finance	3 (3 – 0)
FIN 3102	Business and Economic Analysis for Decision Making	3 (3 – 0)
MGT 3905	Operations Management	3 (3 – 0)
MGT 3907	Business Communication	3 (3 – 0)
<b>Two Free Elective Courses</b>		<b><u>6 (6 – 0)</u></b>
		<b><u>18</u></b>

##### *Second Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 3201	Investment	3 (3 – 0)
FIN 3202	Financial Reporting and Analysis	3 (3 – 0)
FIN 3203	Bank Management	3 (3 – 0)
MGT 3940	Business Research Methodology	3 (3 – 0)
<b>FIN 3211</b>	<b>Fixed Income Securities</b>	<b>3 (3 – 0)</b>
<b>FIN 3212</b>	<b>Real Estate Investment and Entrepreneurs</b>	<b><u>3 (3 – 0)</u></b>
		<b><u>18</u></b>

## Fourth Year (Senior)

### *First Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 4101	Financial Management	3 (3 – 0)
FIN 4102	International Finance	3 (3 – 0)
FIN 4103	Derivatives Securities	3 (3 – 0)
FIN 4104	Quantitative Analysis for Financial Decisions	3 (3 – 0)
<b>FIN 4112</b>	<b>Portfolio Management and Securities Analysis</b>	<b>3 (3 – 0)</b>
<b>FIN 4111</b>	<b>Financial Modeling</b>	<b><u>3 (3 – 0)</u></b>
		<b><u>18</u></b>

### *Second Semester*

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0– 0)
FIN 4201	Special Topics in Finance	3 (3 – 0)
FIN 4202	Corporate Strategies and Financial Policies	3 (3 – 0)
MGT 4914	Entrepreneurship	3 (3 – 0)
<b>FIN 4211</b>	<b>Risk Management</b>	<b>3 (3 – 0)</b>
<b>One Free Elective Course</b>		<b><u>3 (3 – 0)</u></b>
		<b><u>15</u></b>

**(PLAN B: Business Concentration)**

**Third Year (Junior)**

***First Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
MIS 2221	Quantitative Analysis Tools	0 (0 – 2)
FIN 3101	Corporate Finance	3 (3 – 0)
FIN 3102	Business and Economic Analysis for Decision Making	3 (3 – 0)
MGT 3905	Operations Management	3 (3 – 0)
MGT 3907	Business Communication	3 (3 – 0)
<b>Two Free Elective Courses</b>		<b><u>6 (6 – 0)</u></b>
		<b><u>18</u></b>

***Second Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 3201	Investment	3 (3 – 0)
FIN 3202	Financial Reporting and Analysis	3 (3 – 0)
FIN 3203	Bank Management	3 (3 – 0)
MGT 3940	Business Research Methodology	3 (3 – 0)
<b>Two Business Concentration Courses</b>		<b><u>6 (6 – 0)</u></b>
		<b><u>18</u></b>

**Fourth Year (Senior)**

***First Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 4101	Financial Management	3 (3 – 0)
FIN 4102	International Finance	3 (3 – 0)
FIN 4103	Derivatives Securities	3 (3 – 0)
FIN 4104	Quantitative Analysis for Financial Decisions	3 (3 – 0)
<b>Two Business Concentration Courses</b>		<b><u>6 (3 – 0)</u></b>
		<b><u>18</u></b>

***Second Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 4201	Special Topics in Finance	3 (3 – 0)
FIN 4202	Corporate Strategies and Financial Policies	3 (3 – 0)
MGT 4914	Entrepreneurship	3 (3 – 0)
<b>One Business Concentration Course</b>		<b><u>3 (3 – 0)</u></b>
<b>One Free Elective Course</b>		<b><u>3 (3 – 0)</u></b>
		<b><u>15</u></b>

**(PLAN C: Major Electives)**

**Third Year (Junior)**

***First Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
MIS 2221	Quantitative Analysis Tools	0 (0 – 2)
FIN 3101	Corporate Finance	3 (3 – 0)
FIN 3102	Business and Economic Analysis for Decision Making	3 (3 – 0)
MGT 3905	Operations Management	3 (3 – 0)
MGT 3907	Business Communication	3 (3 – 0)
<b>Two Free Elective Courses</b>		<b><u>6 (6 – 0)</u></b>
		<b><u>18</u></b>

***Second Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 3201	Investment	3 (3 – 0)
FIN 3202	Financial Reporting and Analysis	3 (3 – 0)
FIN 3203	Bank Management	3 (3 – 0)
MGT 3940	Business Research Methodology	3 (3 – 0)
<b>Two Business Concentration Courses</b>		<b><u>6 (6 – 0)</u></b>
		<b><u>18</u></b>

**Fourth Year (Senior)**

***First Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 4101	Financial Management	3 (3 – 0)
FIN 4102	International Finance	3 (3 – 0)
FIN 4103	Derivatives Securities	3 (3 – 0)
FIN 4104	Quantitative Analysis for Financial Decisions	3 (3 – 0)
<b>Two Business Concentration Courses</b>		<b><u>6 (3 – 0)</u></b>
		<b><u>18</u></b>

***Second Semester***

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
BG 1403	Business Ethics Seminar	0 (0 – 0)
FIN 4201	Special Topics in Finance	3 (3 – 0)
FIN 4202	Corporate Strategies and Financial Policies	3 (3 – 0)
MGT 4914	Entrepreneurship	3 (3 – 0)
<b>One Business Concentration Course</b>		<b><u>3 (3 – 0)</u></b>
<b>One Free Elective Course</b>		<b><u>3 (3 – 0)</u></b>
		<b><u>15</u></b>

## **Major Required Courses**

### **FIN 3102 Business and Economic Analysis for Decision Making 3 (3-0-6) Credits**

*Prerequisites: FIN 2201 Principles of Finance and ECO 2202 Macroeconomics*

Understanding the working of macroeconomic system to encapsulate the changes in economic environment caused by fluctuations in business activities and policy responses and to investigate their effects on business performance including trends, opportunities and threats to businesses in both real and financial sectors using economic models and the relevant analysis tools to make successful business and financial decisions

### **FIN 3201 Investment 3 (3-0-6) Credits**

*Prerequisites: FIN 3101 Corporate Finance and ECO 2202 Macroeconomics and completion of 90 credits*

Fundamental knowledge of investment: definitions, theories, and implementations, using quantitative tools such as investment software and investment simulation in making financial decision, including topics such as philosophical basis of investment principles, ethics in investment, risk and expected return relationship, security exchanges and indexes, company and securities analysis, securities valuation frameworks and methodologies of fundamental and technical analysis, portfolio management theories and analysis, capital market theories, capital market efficiency theories, and introduction to fixed income valuation

### **FIN 3202 Financial Reporting and Analysis 3 (3-0-6) Credits**

*Prerequisite: FIN 3101 Corporate Finance and completion of 90 credits*

Current practices in corporate financial reporting and fundamental issues relating to asset valuation and income determination, emphasizing on financial statement analysis and interpretation of financial disclosures to help improving risk assessment, forecasting, and decision-making, analyzing the firms' financial statements and disclosures to determine how the firms' particular accounting choices reflect the underlying economic of the firms, including topics on the assets side such as inventory, equity investment, PPE, and intangibles and liabilities side on long-term debt, convertible securities, employee pensions, leases, and deferred tax as well as revenue and expense recognition issues, computation of diluted earnings per share, basic financial statement analysis of cash flows, and generally accepted accounting principles that affect the format and presentation of the financial statements





**FIN 4104                      Quantitative Analysis for Financial                      3 (3-0-6) Credits**  
**Decision**

*Prerequisite:      FIN 3201 Investment and completion of 109 Credits*

Important quantitative and statistical tools in applied finance, financial markets and risks from a quantitative point of view, relationship between risk and return and models for managing financial risks, emphasizing on three essential fields: finance, statistics and computer programming, exposing to the application of these tools and the key properties of financial data, review of statistics and introduction to time series econometrics, modeling of financial returns, and analysis of financial data using R program

**FIN 4201                      Special Topics in Finance                      3 (3-0-6) Credits**

*Prerequisite:      FIN4104 Quantitative Analysis for Financial Decisions and completion of 127 credits*

Ethical and professional standards, alternative investment, contemporary issues in finance and applying theories into real world practices regarding corporate governance, business sustainability, investment banking, merger and acquisition, venture capital, microfinance, Islamic bank, financial law, financial simulation techniques, current situations, and contemporary issues, such as value investing, financial crisis, shadow banking, financial technology, etc.

**FIN 4202                      Corporate Strategies and Financial                      3 (3-0-6) Credits**  
**Policies**

*Prerequisite:      FIN4101 Financial Management and completion of 127 credits*

Synthesizing of knowledge from various subjects in making corporate decisions including corporate strategy, financial policies and theoretical framework used in making corporate decision focusing on capital structure, mergers and acquisitions, corporate takeovers, corporate, business, and financial strategies, valuation, restructuring, leveraged buyouts, tax implications, corporate governance, investment banking and corporate policies by applying case study and current business situations





**IML 3204                    Industrial Safety and Risk Management                    3 (3-0-6) Credits**

*Prerequisite:            MGT 2900 Principles of Management*

Principles of risk management and its process, methods of handling risks especially loss prevention, how to manage safety procedures and how safety cultures can be built and established among organizational members, how safety can lead to cost reduction, productivity and efficiency improvement for the company as a whole.

**IML 4201                    Lean Manufacturing and Agile Supply                    3 (3-0-6) Credits**  
**Chain**

*Prerequisite:            IML 3203 Logistics and Supply Chain Management*  
*MGT 3905 Operations Management*

Lean manufacturing systems, waste identification, designing lean process, materials planning and control, production aspects, functional linkages, determination of production schedule and dispatching, production control system, implementation, inventory management, market demand management, and agile supply chain.

**IML 4203                    Quality Management                    3 (3-0-6) Credits**

*Prerequisite:            MGT 3905 Operations Management*

Principles and practices of quality management, how to integrate quality framework to organization, application of techniques in quality control and quality improvement, modern concept of quality with emphasis on the Total Quality Management and Six Sigma.

### **3.            Insurance Management**

**INS 3101                    Principles of Risk Management and                    3 (3-0-6) Credits**  
**Insurance**

Basic concepts of risk and insurance, terminologies used in risk management and insurance, functional operations of insurers, fundamental legal principles, insurance contract, various types of insurance such as life and health insurance, property and liability insurance, and government insurance

**INS 3201                    Property Insurance                    3 (3-0-6) Credits**

*Prerequisite:            INS 3101 Principles of Risk Management and Insurance*

Analysis of an insurance contract and measurement of property and net income loss exposures of family and business firm in general, major insurance policies and extension available in the Thai market, fire insurance and allied lines, Industrial All Risk business interruption insurance, motor insurance, ocean and inland marine insurance fidelity guarantee insurance, surety bond and other miscellaneous





## 5. Management Information Systems (MIS)

### **MIS 3111 Business Process Management 3 (3-0-6) Credits**

*Prerequisite:* MIS 2111 Introduction to Management Information Systems

Fundamental concepts of business process automation and optimization for improving business performance, effectiveness, agility, quality, and customer service and satisfaction with an emphasis on business process agility using both cloud and on-premises applications. Topics include architecture and modeling, modeling work systems, major business processes and their relationships, modeling tools, business process/application integration approaches, enterprise mobility, content management and social media integration, and business process management software.

### **MIS 3121 Database Systems 3 (2-2-6) Credits**

*Prerequisite:* MIS 2111 Introduction to Management Information Systems

Fundamentals of database management system (DBMS) with an emphasis on relational and object-relational databases. Topics include data modeling and implementation, structured query language (SQL), data normalization and de-normalization, data integrity, concurrency control, and NoSQL databases.

### **MIS 4111 Information Systems Project Management 3 (3-0-6) Credits**

*Prerequisite:* MIS 2111 Introduction to Management Information Systems

Fundamental concepts of information systems project management with an emphasis on the systematic methodology for initiating, planning, executing, monitoring and controlling, and closing projects. Topics include processes, methods, techniques, and tools that organizations use to manage their information systems projects, and project management and collaboration software.

### **MIS 4122 Business Intelligence 3 (2-2-6) Credits**

*Prerequisite:* MIS 2111 Introduction to Management Information Systems

Fundamental concepts and skills of business intelligence and tools with an emphasis on data collection and data analysis to support a wide variety of management tasks, from performance evaluation to trend spotting and policy making. Topics include measuring and monitoring key performance indicators, benchmarking and forecasting for trend and sentiment analysis, performing data mining and analysis to discover new business opportunities, building advanced spreadsheet skills, and building enterprise dashboards to integrate and visualize information from various business areas.



**MIS 4211 Information Systems Strategy, Management, and Acquisition 3 (3-0-6) Credits**

*Prerequisite: MIS4111 Information Systems Project Management*

Overview of the issues and approaches in managing the information systems function in organizations and how the information systems function integrates, supports, and enables various types of organizational capabilities. Emphasis is on developing an intellectual framework that will allow leaders of organizations to critically assess existing IS infrastructures and emerging technologies as well as how these enabling technologies might affect organizational strategy. Topics include acquisition, development, and implementation of plans and policies to achieve efficient and effective information systems.

**6. Management- Leadership and Entrepreneurship**

**MGT 3901 Organization Theory 3 (3-0-6) Credits**

*Prerequisite: MGT 2900 Principles of Management*

Theories, practice and problems of organization and its environment, function and structure of authority and responsibility, formal and informal organization and social system, organizational behavior, organizational control, research and development, changing of corporate structure.

**MGT 3917 Innovation and Change Management 3 (3-0-6) Credits**

*Prerequisite: MGT 2900 Principles of Management*

Concepts of innovation and change management, innovation as a management process with external linkages, role of innovation and how to manage innovation within firms, new product and services development as part of innovation.

**MGT 3922 Introduction to New Venture 3 (3-0-6) Credits**

*Prerequisite: MGT 2900 Principles of Management*

New venture formation, how to launch a new business venture, how to get ideas to reality, and how to develop strategy.

**MGT 3942 Organization Behavior 3 (3-0-6) Credits**

*Prerequisite: MGT 2900 Principles of Management and MGT 2404 Managerial Psychology*

Elements of individuals and group behaviors in organization for improving effective communications, conflict management, motivation, coordination, dynamics of change, leadership, and stress management.

**MGT 4916                      Negotiation Strategy                      3 (3-0-6) Credits**

*Prerequisite:*     *MGT 2900 Principles of Management and  
MGT 2404 Managerial Psychology*

Principles and practice of domestic and international negotiations, for example in the fields of political, management, marketing and financial negotiations, impact of verbal and non-verbal communications upon negotiating process, development of skills in managing conflict resolutions within organization, the way to manage negotiating process and to handle the hard bargainer.

**7.     Marketing**

**MKT 3102                      Integrated Marketing Communications                      (3-0-6) Credits**

*Prerequisite:*     *MKT 2280 Principles of Marketing*

Strategic use of various marketing communication elements including advertising, sales promotion, public relations, personal selling, event sponsorships and direct marketing to build and maintain brand equity, selection of alternative promotional tools, budgeting and allocation decisions, determining appropriate message strategy, developing media schedules for a given product/market, ethical principles in marketing communications, and effective integration of elements across promotional mix.

**MKT 3525                      Sales Management                      3 (3-0-6) Credits**

*Prerequisite:*     *MKT 2280 Principles of Marketing*

Management of personal selling process in marketing, types of sales organizations and their relations with other departments of the business, place of sales research and planning in marketing, selection of selling methods, credit, collection and sales financing hiring, training, compensating and supervising of salesman.

**MKT 3530                      Consumer Behavior                      3 (3-0-6) Credits**

*Prerequisites:*     *MKT 2280 Principles of Marketing  
MGT 2404 Managerial Psychology*

Nature and determinants of consumer behavior, influence of socio psychological factors such as personality, social groups, demographic variables, social class, and culture on the formation of consumers' attitudes, consumption and purchasing behavior, steps in decision-making process starting from problem identification, information and fact finding, evaluation of alternatives, buying decision, and after-purchase evaluation.

**MKT 4725 Competitive Analysis and Strategy 3 (3-0-6) Credits**

*Prerequisite: MKT 2280 Principles of Marketing and  
Completion of at least 90 credits*

Analytical concepts in competitive environment, efficient market functioning, industry analysis, strategic groups in industry and global competition, analysis of competitive advantage, vertical linkages, corporate diversification, competitive strategic alliances, rivalry using product positioning, competitive pricing, research and development in competitive environment.

**MKT 4730 Marketing Management 3 (3-0-6) Credits**

*Prerequisites: MKT 2280 Principles of Marketing  
MGT 2900 Principles of Management  
Senior standing (106 credits)*

Key marketing concepts company competencies, marketing research, market analysis, selecting target markets, consumer insights, product development, pricing, distribution, promotion, assessment of market opportunities, development of effective marketing strategies, marketing plan and implementation including financial and contingency plan.

## **8. Real Estate**

**REM 3111 Principles of Real Estate 3 (3-0-6) Credits**

*Prerequisites: MGT 1101 Introduction to Business*

Overview of real estate business and professional practices, special terms, nature and description of real estate, various types of property, basic rights and interests in real estate, land-use controls, forms of ownership, various real estate fields of property management, development, investment, real estate finance and real estate appraisal.

**REM 3112 Real Estate Law 3 (3-0-6) Credits**

General principles of real estate law and legal aspects relating to real estate business, property rights, subdivision regulations, ownership in real estate, transferring and registering title, regulations of land-use and city planning, housing and condominium development laws, construction laws and other contracts related to real estate transactions.

**REM 3113 Real Estate Economics 3 (3-0-6) Credits**

*Prerequisites: ECO 2201 Microeconomics and  
ECO 2202 Macroeconomics*

Demand and supply of real estate, real estate business cycle, real estate cycle, real estate markets, urban land-use, market failure and remedies in real estate.

**REM 3114            Building Design and Construction            3 (3-0-6) Credits**  
**Techniques**

Basic knowledge of techniques and process used to design and construct buildings, terms and symbols used in construction drawings, types of construction materials, construction technologies, cost estimation, scheduling techniques, process to construct building structure, architectural elements, finishing, and building mechanical systems.

**REM 3211            Principles of Real Estate Development            3 (3-0-6) Credits**

*Prerequisites:    MGT 2900 Principles of Management*  
*REM 3111 Principles of Real Estate*

Methods in real estate development for various types of real estate, various participants in the real estate development process in both public and private sectors, development process, including conceptual development, feasibility study, real estate cycles, market analysis, business strategy, land selection, and basic concept of project management.

## **Plan C: Major Elective Courses**

### **Plan A: Major Concentration Courses: Investment**

#### **MIS 3122 Principles of Electronic Commerce 3 (2-2-6) Credits**

*Prerequisite: MIS 2111 Introduction to Management Information Systems*

Fundamental concepts and components of electronic commerce, the establishment of an electronic commerce business. Electronic commerce models, ecosystem, business applications, delivery platforms, order fulfillment, supply chain, payment systems, mobile commerce, digital marketing, security and fraud issues and protections, strategy and implementation, and regulatory.

#### **MIS 4112 Digital Marketing Technology 3 (2-2-6) Credits**

Fundamental concepts of digital marketing technology and building digital marketing skills. The Internet and mobile application marketing strategies, user-generated content, search engine optimization, website design and management, inbound marketing, email marketing, social media campaigns, content strategy, and paid search advertising.

#### **MIS 4113 Digital Banking and Payment Systems 3 (3-0-6) Credits**

Introduction to the key components in the digital banking, financial technology, and payment systems both technology and innovation. Mobile banking, omnichannel banking, P2P banking, credit card, debit card, smart card, electronic money, digital wallets, mobile payment, the blockchain, payment gateway, electronic funds transfer, electronic authentication, and secure electronic transaction.

#### **MIS 4117 Knowledge Management Systems 3 (3-0-6) Credits**

Fundamental concepts of knowledge and knowledge management (KM). Infrastructure, processes, systems, tools, and technologies. The underlying technologies that enable KM systems associated with KM processes, the mechanisms and technologies to support these KM systems, case studies related to KM implementation, management practices, and the future of knowledge management.



**FIN 3212 Real Estate Investment and Entrepreneurs 3 (3-0-6) Credits**

*Prerequisite:* FIN 3101 Corporate Finance and completion of 90 credits

Practical skills to evaluate, acquire, and manage institutional and family-owned real estate portfolios, development of business plans and the evaluation of alternative strategies: financial statement analysis of corporate real estate, real estate valuation and models, real estate investment decision making and portfolio, project development process and lender requirement, real estate laws, mortgage value, dealing with appraisal of real estate development projects, financial strategies, risk and return analysis of real estate, Real Estate Investment Trusts (REITs), infrastructure funds, Thailand futures funds, and a written real estate proposal requesting for a bank loan as a real estate entrepreneur

**FIN 3231 Financial Feasibility Planning 3 (3-0-6) Credits**

*Prerequisite:* FIN 3101 Corporate Finance and completion of 90 credits

Theories with practice to assess structure, procedures and data of an investment project in order to evaluate its feasibility, investment opportunities, relationship between financial feasibility and other related factors in making successful investment decision, capital budgeting process: financial projection, cost of capital, evaluating the return from investment, and new techniques in evaluating investment opportunities.

**FIN 3232 Venture Capital and Entrepreneurial Finance 3 (3-0-6) Credits**

*Prerequisite:* FIN 3101 Corporate Finance and completion of 90 credits

Venture capital, financing new or small and medium sized enterprises: techniques for forecasting and planning the firm's investment needs, identifying and valuing business opportunities, sources of capital and characteristics, new venture strategy, planning, valuation and financing, financial forecasting and contracting, venture capital market, choices of financing, and investors' perspectives of valuation

**FIN 3233 Export-Import Procedure and Financing 3 (3-0-6) Credits**

*Prerequisite:* FIN 3101 Corporate Finance

International trade regulation, import-export documentations and procedures, customs regulation, methods and techniques used to finance international, export-import financing within Thailand, government's and financial institutions' rules, regulations and services, financial markets for export-import financing instruments, risk-return aspects of international trades, exchange rate risk measurement and management

**FIN 3234                      Central Banking System and Policy                      3 (3-0-6) Credits**

*Prerequisites:*    *FIN 2201 Principles of Finance OR  
ECO 2541 Principles of Macroeconomics*

An overview of central bank's roles and its operations, the transmission mechanism of monetary policy interacts with financial markets and commercial banks, the effects of such policy towards financial institutions and economic system of the country, causes and management of banking crises, policies designed to prevent the crises, such as capital adequacy regulations, deposit insurance protection, and lender of last resort function of the Central banks

**FIN 3235                      Managerial Economics                      3 (3-0-6) Credits**

*Prerequisites:*    *ECO 2201 Microeconomics and  
ECO 2202 Macroeconomics*

Economics concepts and principles from the perspective of managerial economics: economics terminology and reasoning for the improvement of managerial decisions, application of economic theories, methodologies and analysis to develop essential tools for making optimal decision, demand-supply analysis and estimation, production and cost analysis under different market structures, forecasting, competitive analysis, game theory, and decision making under uncertainty

**FIN 3236                      Laws and Practices in Finance                      3 (3-0-6) Credits**

*Prerequisite:*    *FIN 3101 Corporate Finance*

Legal instructions to the application of Thai and international laws, rules, and regulations to finance industry, focusing on financial institutions and listed company regulated by the Bank of Thailand such as capital requirement, liquidity requirement, and deposit guarantee scheme, capital market laws regulated by the Securities and Exchange Commission (SEC) such as issuance of securities, public offering, merger and acquisitions, securities businesses, asset management business and derivatives businesses

**FIN 3237                      Wealth Management and Financial Planning                      3 (3-0-6) Credits**

*Prerequisite:*    *FIN 3101 Corporate Finance*

Foundation of wealth management and financial planning, ethics, roles and responsibilities of financial planners, the major components of wealth management and personal financial planning: investment planning, insurance planning, retirement planning, tax planning, estate planning and financial plan construction







## CAREER GUIDANCE

<b>Corporate</b>	<b>Investment</b>
<ul style="list-style-type: none"> <li>▪ Business development</li> <li>▪ Financial analyst</li> <li>▪ Corporate analyst</li> <li>▪ Value based management consultant</li> <li>▪ Corporate accounting</li> <li>▪ Management consultant</li> <li>▪ Strategic planner</li> <li>▪ Treasury staff</li> <li>▪ Investment banker</li> <li>▪ Commercial lender</li> <li>▪ Planning and budgeting analyst</li> <li>▪ Long range planning and investment analyst</li> <li>▪ Credit and cash manager</li> <li>▪ Benefits officer</li> <li>▪ Real estate officer</li> <li>▪ Investor relations officer</li> <li>▪ Controller (Internal Finance)</li> <li>▪ Treasurer (External Finance)</li> <li>▪ Financial Planning and Forecasting</li> <li>▪ Chief financial officer</li> <li>▪ Financial advisor</li> <li>▪ Project manager</li> </ul>	<ul style="list-style-type: none"> <li>▪ Securities trader/broker</li> <li>▪ Research analyst</li> <li>▪ Investment banker</li> <li>▪ Private placement analyst</li> <li>▪ Securities analyst</li> <li>▪ Mutual fund analyst/manager</li> <li>▪ Portfolio analyst/manager</li> <li>▪ Merger and acquisitions manager</li> <li>▪ Project finance manager</li> <li>▪ Structured finance</li> <li>▪ Derivatives analyst/trader</li> <li>▪ Advisory</li> <li>▪ Equity and fixed income research</li> <li>▪ International sales/emerging markets</li> <li>▪ Public finance officer</li> <li>▪ Retail brokerage</li> <li>▪ Institutional sales</li> <li>▪ Financial consultant/ analyst</li> <li>▪ Personal financial planner</li> <li>▪ Money manager</li> <li>▪ Commodities trader</li> <li>▪ Financial advisor</li> <li>▪ Investment consultant</li> <li>▪ Credit and risk management</li> </ul>
<b>Commercial</b>	<b>Insurance</b>
<ul style="list-style-type: none"> <li>▪ Credit analyst/ manager</li> <li>▪ Credit evaluation assistant</li> <li>▪ Risk analyst</li> <li>▪ Loan officer</li> <li>▪ Branch manager</li> <li>▪ Trust officer</li> <li>▪ Mortgage banker</li> <li>▪ Vault teller</li> <li>▪ Teller supervisor</li> <li>▪ Bank examiner</li> <li>▪ Securities trader</li> <li>▪ Treasurer</li> <li>▪ International banking officer</li> </ul>	<ul style="list-style-type: none"> <li>▪ Actuary</li> <li>▪ Insurance agent and broker</li> <li>▪ Risk manager</li> <li>▪ Underwriter</li> <li>▪ Claims adjuster/ examiners</li> <li>▪ Property manager</li> <li>▪ Real estate analyst</li> <li>▪ Real estate agent</li> <li>▪ Real estate broker</li> <li>▪ Real estate associate</li> </ul> <p style="text-align: center;"><b><u>Entrepreneurship</u></b></p> <ul style="list-style-type: none"> <li>▪ Business owners</li> </ul>

Courses Offered at ABAC /Others		Consulting	Corporate Finance				Capital Markets				Sales and Trading			Investment Manag	Private Equity				
<b>Corporate Perspective</b>		Treasury																	
		Relationship Management																	
		Mergers and Acquisitions																	
		Underwriting																	
		Commercial Paper																	
		Underwriting																	
		Derivatives																	
		Real Estate and Mortgage Finance																	
		Risk Management and Funding																	
		Trading																	
		Institutions Sales																	
		Private Clients																	
		Fund Management																	
		Equity Research																	
		Venture Capital																	
Leverage Buyouts																			
Hedge Funds																			
FIN3201	Corporate Finance/ Portfolio Management	✓	✓	✓	✓											✓	✓		
FIN4112																			
FIN4101	FM	✓	✓	✓	✓														
FIN3203	Bank Management	✓	✓	✓															
FIN3102	Business and Economics Analysis for Decision Making	✓			✓														
FIN3232 MGT4914	Venture Capital and Entrepreneurial Finance Entrepreneurship	✓				✓										✓	✓		
FIN4102	International Finance / International Financial Decision	✓														✓	✓		



## Student Development Activities 2015

No	Name of the Competition	Description	Type	Concerned Department(s)
1	Hong Kong and Shanghai Bank	Business Strategies	External	IBM, BIS
2	Junior Marketing Association of Thailand	Marketing Case Competition	External	Marketing
3	L'Oreal BrandStorm Competition	Marketing Plan, Brand Management	External	Marketing
4	L'Oreal E-Strat Challenge	Marketing Plan and Strategies	External	Marketing
5	Money Market Award (MMA)	Investment Strategies	External	Finance and Banking
6	Student In Free Enterprise (SIFE)	Social Responsibility Projects	External	All departments
7	TDR1 Young Researcher Competition	TBA	External	All departments
8	Thai Business Game Competition	Balanced Scorecard	External	Management, IBM
9	Thailand Management Association Scholarship (TMA)	Community Business	External	Management
10	Thammasat University Business Challenge (TUBC)	Business Case Competition	External	All departments
11	Assumption University Case Study Challenge (AUBC)	Business Case Competition	Internal	All Departments
12	Undergraduate Financial Case Competition (UFCC)	Business Case Competition	External	Finance and Banking
13	Young Fund Manager (AJF Fund Manager)	Online Stock Trading	External	Finance and Banking, IBM
14	SET Click2WIN	Online Trading	External	All departments
15	CFA Competition	Finance	External	Finance and Banking
16	MFC Talent Award	Finance	External	Finance and Banking
17	New Investors Program	Finance	External	Finance and Banking
18	CIMS International Marketing Competition	Business Plan Competition	External	All departments
19	HPAIR Business Conference	Business	External	All departments
20	MSIG Think Bright Internship	Finance, Economics and Insurance Training	External	Finance, Economics and Insurance
21	Unilever Business Camp	Summer Executive Training	External	All departments
22	Cement Thai Executive Training	Summer Executive Training	External	Finance and Banking, Accounting
23	CP Executive Training	Summer Executive Training	External	Finance and Banking, Accounting
24	ESSO Challenge	Summer Executive Training	External	Finance and Banking, IBM, Accounting
25	Financial Advisor Stars (FAST program)	Summer Executive Training	External	Finance and Banking, IBM
26	General Motor Executive Training	Summer Executive Training	External	Finance and Banking, IBM, Accounting
27	Other New Internal Activities by departments	TBA	Internal	All Departments
28	Inter-Collegiate Finance Competition (ICFC)	International Competition	External	The Philippines

## Full-Time Faculty Members

Title	Name	HM and SV Campus	Email Address
Bro.	Anupatt Petchara-Yuttachai Professor of the Order of Saint Gabriel	Q 6, SM 109	anupattptc@au.edu
Dr.	Radha Sirianukul Chairperson, International Business Management Department	D6, Rm#11 # 1125 MSM 2 <sup>nd</sup> floor # 5137	sirianukul@gmail.com
Dr.	Wiyada Nittayagasetwat Director, External Affairs Center	SM202	bbawtt@hotmail.com
Dr.	Pathathai Sinliamthong Chairperson, Finance and Banking Department	D6, Rm # 9 # 1125 MSM 2 <sup>nd</sup> fl # 5137	<u>pathathaisnl@yahoo.co.th</u>
Dr.	Visit Phunnarungsi Deputy, Chairperson, Finance and Banking Department	SM320 # 2647	visit_thailand@hotmail.com
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## FIFA 2016: FIFA Committees #

Name	ID	Nickname	Position	Phone no.	Email



**Boom**

**F-I-F-I-F-I-N**

**N-A-N-A-N-C-E**

**FINANCE FINANCE**

**FIFA**

**YEAH**

## IMPORTANT ISSUES

1. **Declaration of CONCENTRATION A, B, C.**
2. **Follow suggested study plan in the chosen concentration strictly.**
3. **Prerequisites and credit requirement must be completed.**

*Example:*

- FIN4102 International Finance, FIN3101 and 109 credits
- FIN4101 Financial Management, FIN3101 and **109** credits
- FIN4202 Corporate Strategy and Financial Policies, FIN4101 and 127 credits

4. **Maximum credit allowance:**

<b>GPA</b>	<b>Maximum Number of Subjects</b>	<b>Maximum Number of Credits</b>
Less than 2.00	4	12
Less than 3.25	6	18
More than 3.25	7	21

5. **Major required Courses**
  - Students must *declare major* (**50** credits, including the current semester) first to be eligible to take the major required subjects.
  - Not offered in summer
6. **Major elective Courses**
  - Opened in summer and regular semester (check with the Finance Booklet)
  - Recommended to take whenever it is offered
7. **Free elective Courses**
  - Any course offered in ABAC, but certain subjects are not allowed.
8. **Campus conflict exam: ALLOWED.**
9. **Time conflict exam: NOT ALLOWED, except graduating students.**
10. **Double concentrations, majors: ALLOWED**

