



**Call for Papers**  
**XXIII International Business and Economy Conference (IBEC)**  
**Assumption University of Thailand (Suvarnabhumi Campus), Thailand**  
**January 3 – 6, 2025**  
**Submission Deadline: November 15, 2024**

IBEC is pleased to announce the 23<sup>rd</sup> annual international research conference during January 3 – 6, 2025. The conference will take place **in-person sessions at Assumption University of Thailand.**

The objective of IBEC is to provide a forum for intellectual discussion among scholars and practitioners. We seek to provide a platform to analyze the strategic challenges faced by firms, educators, governments, and other institutions in the global arena. The Program Committee invites full papers or extended abstracts for theoretical, empirical papers and case studies on these five special tracks: Banking & Finance, Economics, Management & Marketing, Accounting & Sustainability, Business Analytics, and Hospitality & Tourism.

### Topics

In relation to the **Finance & Economics** track, topics included are:

Asset Pricing and Portfolio Valuation;  
Banking and Financial Services;  
Clearing House;  
Corporate Finance;  
Corporate Governance;  
Deposit insurance;  
Financial Markets Micro-Structure of Stock Exchanges;  
Financial Regulation and Supervision;  
Fintech;  
Governance and Compensation Practices in the Financial Sector;  
Innovation, Complex Banking Products, and Financial Engineering;  
Interaction between Regulation and the Cost and Availability of Credit;  
Microfinance;  
Monetary Policy and Central Banking;  
Real Estate Sector;  
Regulatory Capital and Liquidity Requirements;  
Risk Assessment and Measurement;  
Systemic Risk, Financial Stability, and Financial Resilience;  
Trends in Financial Products, Services, and Technology;  
Trends in Industry Competition, Market Structure, and Bank Scope Economies.

In relation to the **Management & Marketing** track, topics included are:

Business Education;  
Consumer Behavior;  
Corporate Governance;  
Expatriate Management;  
FDI Policy;  
Import/Export Management;  
Information Systems;  
Intercultural Management;  
International Business Environment;  
International Distribution;  
International Health Management Issues;  
International Human Resources Strategies;  
International Logistics;  
International Market Entry Strategies;  
International Strategy;  
Management History;  
Management of Education;  
Management Philosophy;  
Marketing Strategies;  
Operations Management;  
Organizational Behavior;  
Theory of Multinational Corporations;  
Trade Policy;  
Transfer of Technology/Knowledge;  
World Markets and Global Competition.

In relation to the **Accounting & Sustainability** track, topics included are:

Accounting and Reporting Practices and Standards;  
Accounting and Stewardship;  
Accounting for Sustainability;  
Corporate Social Responsibility;  
Ethical and Responsible investment;  
Integrated Reporting, including accountability and sustainability reporting;  
Management and Control for Sustainability;  
Social and Ethical Audit;  
Social Enterprise.

In relation to the **Business Analytics** track, topics included are:

Big Data Analytics;  
Forecasting, Sensitivity Analysis;  
Statistical Modeling;  
Panel Data Methods and Models;  
Machine Learning;  
Time Series Analysis;

In relation to the **Hospitality & Tourism** track, topics included are:

Sustainable Tourism;  
Cultural and Heritage Tourism;  
Hospitality and Hotel Management;  
Tourism and Technology;  
Wellness Tourism;  
Destination Marketing;  
Culinary and Food Tourism;

### Important Key Dates

Important Key Dates	
<b>Paper Submissions Open</b>	<b>May 1, 2024</b>
<b>Paper Submissions Close</b>	<b>November 15, 2024</b>
<b>Paper Decisions</b>	<b>November 29, 2024</b>
<b>Registration Fee Deadline</b>	<b>November 30, 2024</b>
<b>Conference Dates</b>	<b>January 3 – 6, 2025</b>

**For inquiries and accommodation:**

Please kindly email [ibec2025@msme.au.edu](mailto:ibec2025@msme.au.edu)

**Website:**

<https://www.msme.au.edu/>



**Paper Submission:**



## Submission Guidelines

Submissions of full papers and extended abstracts are welcome through the conference website. All submissions are subject to double-blind peer review process.

You are invited to submit either an Extended Abstract or a Full Paper (of a research nature or a teaching case) for presentation at the conference. All accepted submissions are published in the form of abstracts and extended abstracts in the conference proceedings upon conference participation.

Undergraduate and graduate students are encouraged to submit their research work either as an extended abstract or a complete article. A special discount applies to the registration fee for student participants.

**Extended abstracts:** A submission should explicitly contain: 1. Background & Problem Statement; 2. Objectives; 3. Methods/Procedures; 4. Expected or Preliminary Results; and 5. References. Extended abstracts range between 3 to 5 pages.

**Full papers:** No specific structure is required for complete papers. Complete submissions must not exceed 15 pages, excluding exhibits, illustrations, tables, graphics, and appendices. Quantitative papers should provide full data analytics. Submissions are accepted through the conference website only. Formatting guidelines for either extended abstracts or complete papers in MS Word format are provided on the conference website, LaTeX proceedings template is also available. All submissions should be written in English. All submissions compliant with formatting guidelines are peer-reviewed; acceptance being based on quality and relevance. Submissions not keeping to formatting guidelines will be returned to authors without a review. Plagiarism is unacceptable. All authors must fully disclose their sources and provide standard citations.

One of the distinctive features of the International Business and Economy conferences is providing sizeable space and opportunity for a discussion. Authors of accepted proposals will have up to 25 minutes (Q&A included) to present their topic at the conference. Authors retain the copyright of their works. The conference proceedings containing abstracts and extended abstracts will be published after the conference on the conference website.

## Registration Fee

- **Presenting author** (academician or professional) - **300 USD** covering some meals, cultural events on campus, and other conference expenses. Hotels, breakfast, other cultural tours, and personal expenses are not covered.
- **Student presenter**; co-author or author presenting each additional paper, other participants such as non-presenting authors, non-presenting students, guests, and observers – **100 USD**

Any registration fee includes an annual membership fee worth 25 USD (non-refundable). For each accepted paper, at least one author needs to **pay one full registration fee by November 30, 2024** at the latest to be scheduled for the conference presentation. **Payment information will be emailed once the conference paper is accepted. The participants are responsible for any bank transaction and/or credit card fees.**

## **IBEC Timeline**

2002 - San Francisco, US  
2003 - San Francisco, US  
2004 - San Francisco, US  
2005 - Hawaii, US  
2006 – Hawaii, US  
2007 – San Francisco, US  
2008 – San Francisco, US  
2009 - Udaipur, India  
2010 - Prague, Czech Republic  
2011 - Guadalajara, Mexico  
2012 – Hawaii, US  
2013 - Caen, France  
2014 - Tianjin, China  
2015 - Bangkok, Thailand  
2016 - Nürtingen, Germany  
2017 - Puerto Montt, Chile  
2018 - San Francisco, US  
2019 - Rouen, France  
2020 – Bergamo, Italy  
2021 – Virtually New Rochelle, New York  
2022 – Cancelled  
2023 – Virtually, Nashville, Tennessee  
2024 – Poznan, Poland  
2025 – Bangkok, Thailand

## **About IBEC**

IBEC is a non-profit organization registered in the USA, State of Tennessee. Members and participants are scholars from around the world interested in genuine scholarship in business disciplines related to international business and economies. The organization is directed by a conference chair who serves a three-year term, an assistant chair, a program committee composed of former chairs, and an editorial board composed of established scholars. We encourage new participants and interested scholars to work together with us, learn from one another and define new ways to achieve true scholarship by utilizing new technologies and exchanging best practices.

In addition to seminar sessions on presented research during the annual conference, IBEC strives to add value by offering technical or special topic sessions, providing meetings for members to exchange ideas on research, teaching and potential cooperation, and features events related to the culture and economies of the host countries. We encourage reviewers and participants to assist authors in developing publishable papers and establishing lines of research.

## 2025 Conference Committee

### Conference Chair

Wei He, Department of Finance, Business Economics & Legal Studies, IONA University, New York, USA [[whe@iona.edu](mailto:whe@iona.edu)]

### Conference Program Chairs

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Radha Sirianukul, DBA., Assumption University of Thailand, Thailand, [[radhasrn@msme.au.edu](mailto:radhasrn@msme.au.edu)]

### Conference Chair of Arrangements

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Shih-tse Lo, Ph.D., Assumption University of Thailand, Thailand, [[shihtselo@msme.au.edu](mailto:shihtselo@msme.au.edu)]

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Sharon V. Thach, Retired, Department of Business Administration, Tennessee State University, Nashville, TN, USA [[sharonvthach@gmail.com](mailto:sharonvthach@gmail.com)]

### Editorial Advisory Board

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The conference committee acknowledges great support and thanks many individuals for making our annual conferences happen. All reviewers and active contributors will be proudly acknowledged in the conference program and proceedings.

### **IBEC Emeritus Members**

Gerald Albaum, University of Oregon & University of New Mexico, co-founder of the conference [granted 2007]

Edwin Duerr, San Francisco State University, co-founder of the conference [granted 2007]

Jay Kang, San Francisco State University, first treasurer [granted 2013]

John Manley, Iona University, program chair, conference chair, second treasurer [granted 2016]

### **Supporting Journals for Successfully Reviewed and Presented Full Papers**

#### **Scientific monographs**

A monograph in a prestigious publishing house (e.g. Routledge or Palgrave), in which selected texts of the highest quality will appear. The potential title is “Towards the lost decade: Slowbalization, deglobalization or radical change of the development path”

A monograph in Poznan University of Economics and Business Press. The potential title: Financial markets and global trade in (a time of) crisis.

[https://wydawnictwo.ue.poznan.pl/en/main\\_page.html](https://wydawnictwo.ue.poznan.pl/en/main_page.html)

#### **Economics and Business Review**

(ISSN: 2392-1641)

Economics and Business Review (earlier as the Poznan University of Economics Review) has been published by Poznań University of Economics Press since 2001. Its subject range embraces articles on Economics and Finance. Texts are double-blind reviewed by independent specialists from Polish and foreign academic centres. The journal is open for contributions from economists and finance specialists both from Poland and abroad.

<http://www.ebr.edu.pl/>

#### **Research Papers in Economics and Finance**

(ISSN 2543-6430)

The Research Papers in Economics and Finance is a professional, peer reviewed, e-journal of economics and finance. REF is published by the Poznań University of Economics and Business, which is one of the few academic institutions in Poland to invariably receive a top rank (category 1) from the State Committee for Scientific Research.

<https://ref.ue.poznan.pl/REF>



### **Journal of International Business and Economics**

Journal of International Business and Economics is an academic journal published three times a year by the International Academy of Business and Economics. The aim of JIBE is to provide relevant articles in the business and economics fields in order to help the business community make the best decisions and to help the academic community improve business research methods.

### **Marketing Science and Inspirations**

Marketing Science and Inspirations is an international marketing journal published four times a year by Comenius University in Bratislava, Slovakia focusing on current research relevant for marketing and marketing management theory and practice.

### **Journal of Leadership and Instruction**

The Journal for Leadership and Instruction (JLI) is an international, peer-reviewed research journal for education professionals that is published twice a year and adheres to a strict code of ethics. The purpose of the journal is to serve as a resource for education professionals to aid with school curriculum and planning. The journal is published by SCOPE Education Services.

### **Long Island Education Review**

Long Island Education Review is a peer reviewed journal that is published twice a year covering the wide range of research within higher education. The journal is published by SCOPE Education Services.

### **The Banking and Finance Review (BFR)**

The Banking and Finance Review (BFR) is a bi-annual, peer-reviewed international research journal that provides a publication outlet for theoretical as well as empirical issues in the fields of banking and finance. The Banking and Finance Review seeks to promote research that enhances the profession's understanding of banking and finance. The scope of the Banking and Finance Review is broad. It includes studies in the following areas: Banking, Financial Institutions, Corporate Finance, International Finance, Capital Markets, Commodities Market, Derivatives, Risk Management, Insurance, Fixed Income Securities, Alternative Investments, Portfolio & Security Analysis, Investments, Real Estate Finance and other areas of finance that may be of interest to academicians and financial professionals. The Banking and Finance Review board of editors and ad hoc referees guarantee the high-quality standard of the journal.

\*Acceptance of articles to a journal is the privilege of the journal editors.

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Tennessee State University, Nashville, TN, USA.

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